Crowdsourcing Culture

Instagram as part of curation, participation, and documentation

Meredith Powers
agenda

➔ Background
  Brief history of cultural heritage and community engagement
➔ Personal archiving experience
➔ Instagram as cultural heritage curation
➔ Challenges
  How do we preserve information? Who is responsible?
➔ Looking ahead
A Shift Towards Openness

Glimpse into the WWII Homefront in Bayside, Queens

The community of Bayside was in an unusual position during World War II. At the same time that many of its own young people were leaving home for military service, this town also played host to a steady stream of soldiers in and out of the U.S. Army base at Fort Totten.

The items in this collection reflect the dual nature of the Bayside homefront, illustrating the community’s pride in and support for its sons and daughters serving in distant lands along with its hospitality toward those stationed at the fort. Highlights include photos of Bayside’s Honor Roll of hometown heroes, audio recordings of one resident’s recollections of wartime, and reminiscences of service members enjoying downtime at McGilroy’s Tavern.

This gallery was curated by Queens Memory Outreach Coordinator, Lori Walsh, who also conducted the research, digitization, and interview featured here.

→ Europeana

→ DPLA

→ Queens Memory Project
A Change in Culture

➔ Historypin

➔ Wikipedia

➔ Your Paintings
Web Archiving for NYARC

Can’t do it alone
Archiving all the things? Impossible.

http://wiki.nyarc.org/web-archiving

PocketKnowledge

➔ Backstory
◆ digital archive
◆ preservation oriented
◆ semi-open
◆ social connectedness

➔ Moving forward
◆ UX redesign
◆ increased uploading
◆ broader access?

Welcome to the social archive of Teachers College
“Drips Gallery captures and preserves graffiti art in a community-driven digital archive. We aim to involve the creators and consumers of graffiti in the archival process, while also increasing searchability ... allowing archivists to further their role from record keeper to proactive facilitator.”

http://www.dhalab.org/dripsgallery/index.php
Instagram & Cultural Heritage
Tools for Capture (webrecorder.io)
Challenges & Looking Ahead

➔ Getting everyone on board
➔ Amount of information
➔ Authenticity & diversity in cultural memory
➔ Capturing dynamic or proprietary content
➔ Collection development & curation
➔ Future access
Q&A and Contact

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